

# CHAPMAN'S®

**NEW**  
IMPULSE  
PROGRAM

## Canada's **Largest** Ice Cream Maker

- 🍁 Full range of products in various formats.
- 🍁 Strongest Point of Sale support through branded materials.
- 🍁 Made with premium ingredients and natural flavours and colours.
- 🍁 Colourful individual wrap including nutritional, ingredient and UPC.
- 🍁 Real ice cream, made with 100% Canadian dairy.



[chapmans.ca](http://chapmans.ca)

# Impulse Catalogue

🍁 *Made by Canadians, for all of us Canadians!*

Impulse Product Summary



**YUKON**

**DOUBLE DIP**

Ball top ice cream cone with vanilla ice cream and a caramel core, double dipped in our famous milk chocolate.



**YUKON**

**CARAMEL & TOFFEE**

Ball top ice cream cone with caramel ice cream and a caramel core, dipped in milk chocolate and topped with butter toffee candy pieces.



**YUKON**

**CHOCOLATE & PEANUT BUTTER**

Ball top ice cream cone with chocolate ice cream and a peanut butter core, dipped in milk chocolate and topped with chopped peanuts.



**YUKON**

**VANILLA & ALMONDS**

Ball top ice cream cone with vanilla ice cream and a caramel core, dipped in milk chocolate and topped with almond pieces.



**YUKON**

**CHOCOLATE & SALTY CARAMEL**

Ice cream bar with chocolate ice cream and a salty caramel ripple, enrobed in premium milk chocolate and chopped peanuts.



**YUKON**

**VANILLA & ALMONDS**

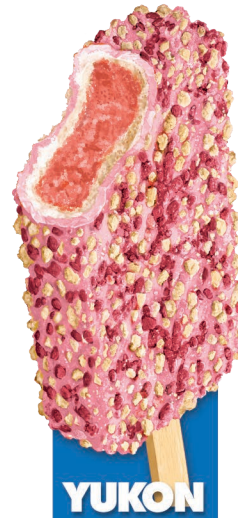
Ice cream bar with french vanilla ice cream, enrobed in premium milk chocolate and chopped almonds.



**YUKON**

**CHOCOLATE ÉCLAIR**

Ice cream bar with chocolate and vanilla ice cream, covered in crisp milk chocolate and chunks of chocolate and vanilla cookie.



**YUKON**

**STRAWBERRY SHORTCAKE**

Ice cream bar with strawberry and vanilla ice cream, covered in cake flavoured coating and crumbled pink and white cookie morsels.



**Lolly**

**BANANA**

Banana flavoured water ice.



**SUPER**

**NEAPOLITAN**

Ice cream sandwich with vanilla, chocolate, and strawberry ice cream between two chocolate wafers.



**SUPER**

**VANILLA**

Ice cream sandwich with vanilla ice cream between two chocolate wafers.



**YUKON**

**COOKIES & CREAM**

Ice cream sandwich with cookies and cream ice cream between two chocolate wafers.



**YUKON**

**FRENCH VANILLA**

Ice cream sandwich with french vanilla ice cream between two chocolate wafers.



**Lolly**

**TRIPLE TREAT**

Blue raspberry, strawberry and white grape flavoured water ice.

CHAPMAN'S



Freezer Wrap

Largest POS Offering in Canada!



Window Clings



A-Frame + Inserts



Gas Pump & Nozzle Signs



Monthly Special Clings



Product Menu Poster



Push/Pull Door Clings



Price Inserts



Freezer Header Card



Large Menu Freezer Cling

SUPER PREMIUM PLUS



REDEFINING INDULGENCE WITH AFFORDABLE LUXURY

14

ICE CREAM FLAVOURS AVAILABLE

+ CONVENIENT 500ML SIZE (NO TAX)

Suggested 5-Basket Product Planogram

 <p><b>YUKON</b> ICE CREAM CONE CONNET DE CRÈME GLACÉE</p> <p>Double Dip UPC: 100 62942 00885 5</p>	 <p><b>YUKON</b> ICE CREAM SANDWICH SANDWICH DE CRÈME GLACÉE</p> <p>Cookies &amp; Cream UPC: 100 62942 00829 9</p>	 <p><b>YUKON</b> ICE CREAM BAR BARRÉ DE CRÈME GLACÉE</p> <p>Vanilla &amp; Almonds UPC: 100 62942 00891 6</p>	 <p><b>YUKON</b> ICE CREAM BAR BARRÉ DE CRÈME GLACÉE</p> <p>Chocolate &amp; Peanuts UPC: 100 62942 00890 9</p>	 <p><b>Lolly</b></p> <p>Triple Treat UPC: 100 62942 00868 8</p>
 <p><b>YUKON</b> ICE CREAM CONE CONNET DE CRÈME GLACÉE</p> <p>Caramel &amp; Toffee UPC: 100 62942 00881 7</p>	 <p><b>YUKON</b> ICE CREAM SANDWICH SANDWICH DE CRÈME GLACÉE</p> <p>French Vanilla UPC: 100 62942 00828 2</p>	 <p><b>YUKON</b> ICE CREAM BAR BARRÉ DE CRÈME GLACÉE</p> <p>Strawberry Shortcake UPC: 100 62942 00893 0</p>	 <p><b>YUKON</b> ICE CREAM BAR BARRÉ DE CRÈME GLACÉE</p> <p>Chocolate Éclair UPC: 100 62942 00894 7</p>	 <p><b>Lolly</b></p> <p>Banana UPC: 100 62942 00892 3</p>
 <p><b>YUKON</b> ICE CREAM CONE CONNET DE CRÈME GLACÉE</p> <p>Caramel &amp; Almonds UPC: 100 62942 00880 0</p>	 <p><b>YUKON</b> ICE CREAM CONE CONNET DE CRÈME GLACÉE</p> <p>Chocolate &amp; Peanuts UPC: 100 62942 00886 2</p>	 <p><b>SANDWICH</b> ICE CREAM SANDWICH SANDWICH DE CRÈME GLACÉE</p> <p>Vanilla UPC: 100 62942 00838 1</p>	 <p><b>SANDWICH</b> ICE CREAM SANDWICH SANDWICH DE CRÈME GLACÉE</p> <p>Vanilla UPC: 100 62942 00838 1</p>	 <p><b>SANDWICH</b> ICE CREAM SANDWICH SANDWICH DE CRÈME GLACÉE</p> <p>Neapolitan UPC: 100 62942 00899 2</p>



Strawberry Shortcake Ice Cream Bar

REVIEWERS' CHOICE AWARD™  
ChickAdvisor  
2024 LAURÉAT  
CHOIX DE NOS MEMBRES

**YUKON** 99% of reviewers recommend!

**NEW Options for 2026**



**FROSTY**  
LIGHT ICE CREAM BAR

**FUDGE**  
ICE MILK BAR

Chapman's Ice Cream

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